

Board of Advisors

Leadership Sponsor Program





The UC Davis Energy and Efficiency Institute (EEI) is a leading university institution advancing energy and energy efficiency solutions. We focus on addressing critical energy challenges and improving energy use through research, education, and engagement. The EEI is home to innovative research centers and programs in buildings, energy storage, transportation, water, agriculture and food production; has nearly 50 affiliated faculty; and hosts an interdisciplinary graduate program in energy systems. We started as the nation's first university-based center on energy efficiency in 2006.

Photo Captions: Front Cover, *Left:* UC Davis student working at the Western Cooling Efficiency Center. *Top Right:* Southern California Edison President Ron Nichols delivering the keynote address at the 2018 UC Davis Energy Affiliates Forum. *Bottom Right:* UC Davis Professor Rebecca Hernandez and student Sadie Olsen set up an experiment at a solar farm. **Page 2** UC Davis West Village, home of the Energy and Efficiency Institute. **Page 4** Members of the EEI Board of Advisors at the December 2019 meeting. **Page 6** EEI Interim faculty director Mark Modera meeting with stakeholders. **Page 7** Southern California Edison Vice President Jill Anderson and CEC Commissioner Andrew McAllister at the UC Davis 2018 Global Climate Action Summit event.



AN INVITATION

The Energy and Efficiency Institute (EEI) seeks strategically minded industry leaders to join our efforts to accelerate the development and commercialization of sustainable, equitable, safe and reliable energy solutions. We define success by actual reductions of waste in the energy system. Leadership Sponsors are critical stakeholders in this success. Sectors are represented by executives from leading industry partners in utilities, technology, impact investment, retail, influential advocacy leaders and energy regulators/policy makers.



CORE OUTCOMES

Thought Leadership	Convening leaders in industry, government, non-profits and academia to discuss and tackle society's energy-related challenges.
Relevant Research	Conducting timely, unbiased, evidence-based research to understand complex energy issues.
Real-World Impact	Driving market adoption at scale through demonstrations and partnerships, and by influencing industry and government decision-makers.
Future Leaders	Producing graduates who will be tomorrow's energy leaders and experts in government, the private sector and academia.

BOARD OF ADVISORS

EEL brings together industry leaders and policy makers to help with decision-making and facilitate access to cutting-edge innovation.

Advisors have in common a drive to leverage their positions in the marketplace to scale environmental and financial impacts, including addressing underserved market sectors. Advisors help us shape the projects and policies needed to achieve our shared vision in a competitive and dynamic energy landscape.





“Serving as the chair of the EEI Board of Advisors gives me the opportunity to work with a diverse set of key thought leaders and stakeholders that are committed to supporting and investing in the Institute’s meaningful work to accelerate California and the world’s ongoing clean energy transition.

—Ralph Cavanagh, Co-Director, Natural Resources Defense Council

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LEADERSHIP SPONSOR PROGRAM BENEFITS

EEl is committed to ensuring a mutually beneficial partnership and developing personalized engagements and activities that provide value to industry partners.

Member of the Board of Advisors. This influential group plays an important role in advancing energy solutions to meet corporate, state, national and global energy goals.

Visibility. The Institute hosts guest executives to speak at events, seminars, and courses. Invitations are given to Board members and their designees for such exclusive opportunities. In addition, sponsors are recognized on our monitor displays, website, and printed materials.

Market Intelligence Access. Sponsors enjoy early access to the research and technological innovations developed at UC Davis.

Internship and Career Placement. EEl facilitates connections to top UC Davis students who have specialized training in energy and transportation systems.

Prestigious Student Fellowships. Sponsors can allocate a portion of their contribution to a named student fellow. The student will work, under faculty direction, on a project that is of thematic interest to the company. The student will be introduced to the company and present his/her research.

Special Projects. Where there is a strong, shared interest beyond the scope of the Leadership Sponsor or Affiliate Program relationships, the sponsor can establish supplemental projects.



LEADERSHIP SPONSORS PROVIDE A MINIMUM OF \$100,000 THAT SUPPORTS:

Core Activities

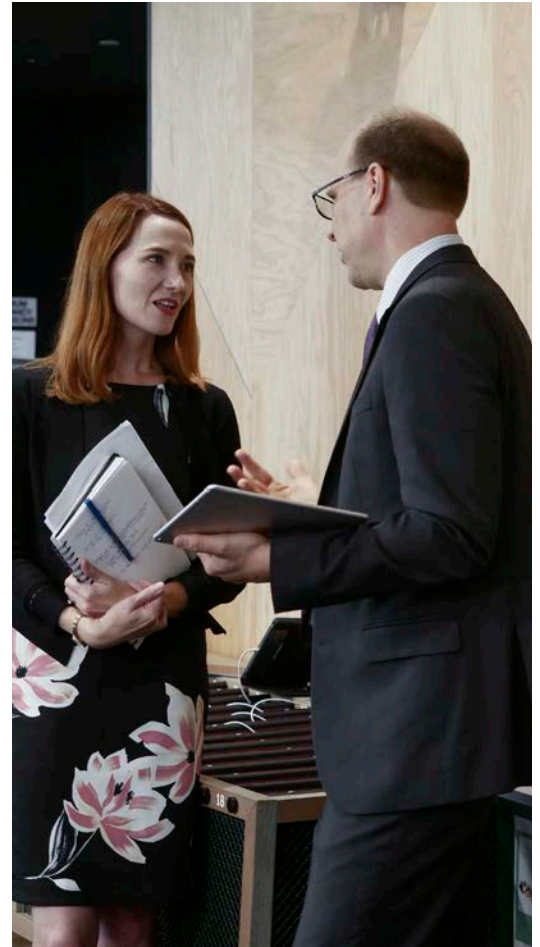
Funding supports the development and commercialization of energy-efficient technologies; energy data collection, analysis and visualization; design, development and management of carbon neutral communities; and competitive funding packages to recruit and train top student talent.

Leveraged Outcomes

Funding helps seed or launch much larger research activities and demonstration projects. Investments from sponsors can generate ratios as high as 30:1 for each dollar contributed.

Outreach and Marketing

Funding enables the Institute to conduct outreach that engages policymakers and key energy stakeholders. Sponsors are full participants in these meetings and events.



“ PG&E benefits from the institutional knowledge housed in the Institute’s research centers and enacted through real-world collaborative projects, whether it be in lighting, HVAC, water-energy, electric vehicles or energy storage. We leverage their faculty and staff to deploy integrated solutions that benefit our infrastructure and customers, and ultimately California and the rest of the world. At the same time, we are investing in the future energy leaders that we and our partners will continue to hire.

—Laurie Giammona, Senior Vice President, Pacific Gas and Electric Company

FOUNDING SPONSOR



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